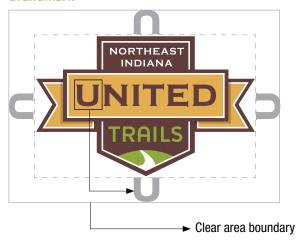
Usage 1.7

Clear Space

Community input and careful design decisions resulted in the United Trails Brandmark. It is essential that the Brandmark be treated with care and respect.

A set clear area should be maintained around the brandmark when it is used at all times. This area should be the height of the "U" in the word UNITED. The clear area will vary depending on the scale the logo is used.

Brandmark



Brandmark with Tagline



Minimum Size

The Brandmark should not be used below a certain size, or it becomes illegible. Please refer to the guidelines below for the smallest size at which the brandmark may be used.

Brandmark



1 inch or 25mm

Brandmark with Tagline



1.25 inch or 32mm